

**SPECIAL COUNCIL MEETING MINUTES  
GREENVILLE CITY COUNCIL  
FRIDAY, JULY 13, 2012, AT 12:00 P.M.  
AND SATURDAY, JULY 14 AT 8:00 A.M.**

**I. CALL TO ORDER**

Mayor Reid called to order the Special Council meeting on July 13, 2012 at 12:25 P.M., in the GEUS Board Room. Present were Councilmembers Perkins, Perks, Del Bosque-Hobdy, Francey and Linson-Bell. Also present were City Secretary Debra Newell and City Manager Steve Alexander and Consultants Ron Holifield and Dr. Mike Mowery. Councilmember Dailey was absent.

July 13, 2012 adjourn time at 4:00 p.m.

July 14, 2012 session from 8:15 to 3:05 p.m. The following staff were present: Cliff Copeland, Massoud Ebrahim, Colby VanGundy, Paul Phelan, Doyle Dick, Dan Busken, Doug Caison, Brent Money, Carole Kuykendall and Barry Robinson.

**II. Presentation and Discussion on the City's Strategic Plan and Vision, Mission, Guiding Values, Goals and Strategic Priorities**

Over the course of two days, the City Council discussed various goals and priorities for the City. Many ideas were discussed, and will be incorporated into the following list. The following "Strategic Initiatives" were listed for further discussion:

1. Continue to Make Greenville a Safe Place to Live and Work
2. Develop Solutions to Address the Problems of Aging Neighborhoods
3. Enhance and Strengthen Community Trust
4. Focus on Improving and Expanding City Infrastructure
5. Manage the City's Finances with Excellence and Wisdom
6. Promote Economic Development and Business Prosperity
7. Promote the Growth and Welfare of Greenville's Educational Institutions

City Staff will work to develop a plan for these Strategic Initiatives to be implemented. A follow up with Ron Holifield and Mike Mowery would be planned within about six months.

**III. ADJOURN**

There being nothing further, the retreat was adjourned at 3:05 p.m.