



### **Mission Statement**

The mission of the W. Walworth Harrison Public Library is to provide equitable access to the evolving world of information, education, and leisure, which will enhance the vitality of life in the City of Greenville, Texas, and the surrounding communities.

### **Vision Statement**

The W. Walworth Harrison Public Library will be a vibrant and vital community and information center that updates, educates, enriches, and inspires.

### **Community Data**

The W. Walworth Harrison Public Library is a public facility supported by the City of Greenville, Texas. Greenville is the county seat of Hunt County located in Northeast Texas. The population of Greenville is 26,058. The demographic breakdown is as follows: 58.5% white, 22.2% Hispanic, 15.2% black, 2.5% two or more races, 1.3% Asian, and .3% Native American. The age breakdown is as follows: 8.2% under 5 years, 14.8% 5-14 years, 4.6% 15-19 years, 23.1% 20-34 years, 24.2% 35-54 years, 17.7% 55-74 years, and 7.4% 75 years & older. Level of educational attainment of adults ages 18 and over is as follows: 15% less than high school, 24.5% high school diploma or GED, 22.6% some college or Associates degree, 12% Bachelor's degree or higher. The income levels for the residents of the City of Greenville are as follows: 41.8% under \$35,000, 13.5% \$35,001- \$49,999, 19.9% \$50,000 - \$74,999, 8.6% \$75,000 - \$99,999, and 16.2% earn over \$100,000. The employment status breakdown of workers over age 16 within the city are as follows: 10,314 employed, 1,340 unemployed and 8,065 no longer in the labor force. The Library strives to make available the materials and provide access to technology that reflects the needs of all citizens within our diverse community. \*

### **Goals and Objectives**

What follows are the Library's goals and objectives for the fiscal years 2014 – 2017. Through an analysis of community demographics, patron surveys, and Advisory Board recommendations, the planning committee outlined four broad goals to be addressed during the fiscal years 2014-2017. After identifying broad goals, the planning committee further developed detailed objectives to help meet those goals. In order to ensure that the plan is a living, changing document, ongoing projects and subsequent measures will be evaluated and modified as necessary on an annual basis.

\* Statistical Source: <http://www.nctcog.org/index.asp>

---

**GOAL 1:**

*Provide library sponsored programs in order to enrich the educational and cultural lives of the members of our community.*

- Objective 01.1** Continue to support young readers and their parents by providing literacy programs for children ages 0-5.
- Objective 01.2** Continue to promote literacy by providing after school and summer programs for school age children.
- Objective 01.3** Continue to promote social and educational values by providing fun and engaging programs for teens and young adults.
- Objective 01.4** Continue to promote lifelong learning and positive social interaction for all adults in our community.

**GOAL 2:**

*Keep up with changing technology and provide the community with the tools to access, manage, integrate, evaluate, create and communicate information.*

- Objective 02.1** Continue to support and promote remote electronic accessing of library resources giving patrons complete access to the Library 24/7.
- Objective 02.2** Provide support and training for staff members to better understand and implement new technologies, digital resources, and individual devices.
- Objective 02.3** Provide training for patrons on the general use and operation of technology housed in the library such as computers, Wi-Fi, microform readers, and the online library catalog.
- Objective 02.4** Find new ways to assist library patrons in the use of personal devices such as e-readers, tablets, laptops, and smartphones both in basic operation and to download library information and resources.

---

**GOAL 3:**

*Maintain an environment that is safe and welcoming for library patrons and staff while offering exceptional service to the community.*

- Objective 03.1** Continue to explore ways to prevent the theft and misuse of library materials while maintaining an inviting atmosphere for patrons.
- Objective 03.2** Continue to maintain the current building and facilities by updating signage and other finding aids for patrons.
- Objective 03.3** Continue to provide quality patron assistance by having knowledgeable and approachable staff available at service desks, and for program planning and presentation.
- Objective 03.4** Continue to encourage community involvement by offering volunteers a variety of opportunities to serve the public.

**GOAL 4:**

*Continue to establish and maintain a collection of books and materials in a variety of formats to meet the informational and recreational needs of the community. \**

- Objective 04.1** Expand Audiobook collections.
- Objective 04.2** Expand Spanish collections.
- Objective 04.3** Expand subject areas in Non-Fiction collections lacking in coverage or in need of updating.
- Objective 04.4** Digitize and properly store the genealogy files.

See Appendix A for 2017-2018 Goals.



---

**Plan Evaluation**

---

The planning committee will evaluate Long Range Plan 2018-2022 goals, objectives, and measures before the beginning of each fiscal year. Based on the previous year's accomplishments, a recommended plan of action will be presented to the W. Walworth Harrison Public Library Advisory Board for the next fiscal year to consider, provide feedback, and approve.

*Approved by the W. Walworth Harrison Public Library Advisory Board on 09.19.17.*